

Company overview

Wings Public Relations designs and implements best-practice communication strategies and public relations campaigns that achieve results.

We offer strategic and tactical communication services to significant private sector and Government organisations. Our team has established relationships with key stakeholders across a range of industries to help you effectively communicate with target audiences.

An Australian veteran-owned business, Wings Public Relations is based on the Gold Coast and services clients across the country and internationally, with our senior consultants operating in every State and Territory.

Our edge

Wings Public Relations offers a unique capability and is a proven success story. Our team comprises industry-leading public relations professionals with genuine passion, experience and credentials, combined with a diverse skillset and mix of qualifications/experience in journalism, public relations, defence, aviation, government, finance, resources, health and academia.

We provide an agile, full-service solution capable of solving the most challenging marketing communication problems. We are responsive and always available when clients need us. We help you tell your story in an engaging and compelling way by developing campaigns that achieve cut-through in a cluttered, complex environment.

Expertise and experience

Our team has worked with small and large enterprises and all tiers of Government. We work with clients in:

- Department of Defence
- Navy, Army & Air Force
- Defence industry primes & SMEs
- Aviation and space
- Local Government
- Engineering & technology
- Professional services - ICT, Law, Finance & Medical
- Mineral & energy resource exploration & mining

Our services

- Communication strategy development & implementation
- Copywriting/content creation
- Website development/refresh
- Media liaison & media interview training
- Media launches
- Event coordination and promotion
- Community engagement
- Sponsorship assistance
- Crisis communications & reputation management
- Social media
- Photography/videography

Our team

- Public relations professionals
- Writers/journalists
- Social media & digital advertising specialists
- Community engagement strategists

- Graphic designers
- Photographers, videographers, drone imagery

Clients include



Affiliations



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